



Joint Economic
Development Initiative



ANNUAL AG FORUM

November 21, 2019 ~ 9 a.m. - 4:30 p.m.

Best Western Wayside Inn, Wetaskiwin, Alberta

FREE event (lunch included) for local farmers/ag producers. Must register by November 14, 2019 at www.jedialberta.com or 780.361.6232

Featuring Key Note Speaker **Rob Saik**, presenting **FOOD 5.0 How We Feed The Future**



With greetings from Alberta's Minister of Indigenous Relations & MLA for Maskwacîs-Wetaskiwin, **Rick Wilson** and Minister of Agriculture & Forestry, **Devin Dreeshen**



Jason Bradley, Director, Smart Ag. Olds College
Olds College Smart Farm: 2019 and Beyond



Melissa Downing, Alberta Coordinator
Verified Beef Production Plus



Allison Ammeter, Chair Plant Protein Alliance of Alberta
Plant Protein-Potential, Potential, Potential



Tammy Shields, Western Region Program Coordinator, Clean Farms Alberta Ag-Plastic. Recycle It! Pilot Program.



Jan Slaski, Ph.D., P. Ag. (Dist.), InnoTech Alberta
The Green-Gold Rush: New Opportunities for Industrial Hemp as a Multipurpose Crop



Dr. Michael Harding, Research Scientist in Plant Pathology
Club Root-a disease of concern for Alberta's canola industry

About JEDI's Annual AG Forum



As in many areas of our great province, agriculture plays a vital roll in the JEDI region. The region covers a vast 3,324.87 square-kilometres (821,593 acres) of rich and fertile agricultural land and is both a major producer of grain and livestock. Like many rural areas of Alberta agriculture is truly the “heartbeat” of our community.

In an effort to give back to the hardworking agriculture community, JEDI is proud to host an annual Ag Forum. This year the Forum is a full day event scheduled for Thursday, November 21, 2019 at the Best Western Wayside Inn in Wetaskiwin starting at 9:00 a.m. The forum is a free event that is geared towards addressing the operational needs of our regional farmers with a focus on grain and livestock operations.

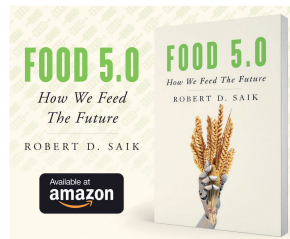
“Great Event! Job well done! Very informative, good speakers.” - 2018 Ag Forum Attendee

Key Note Speaker **ROBERTSAIK**

Food 5.0- How We Feed The Future

During his presentation Rob takes you on a journey from the “muscle era” of farming to a future where the convergence of new technologies like sensors, robotics, and machine learning make infinite sustainability achievable. With the veil lifted on modern agriculture practices, you’ll be inspired to contribute to a culture where farmers can adopt the science and tools, they need to carry out their mission of feeding the planet.

Rob's book FOOD 5.0 was released in August of 2019 & will be available for purchase at the event.



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